

**BUSINESS
FINLAND**

**NEW SPACE
ECONOMY**



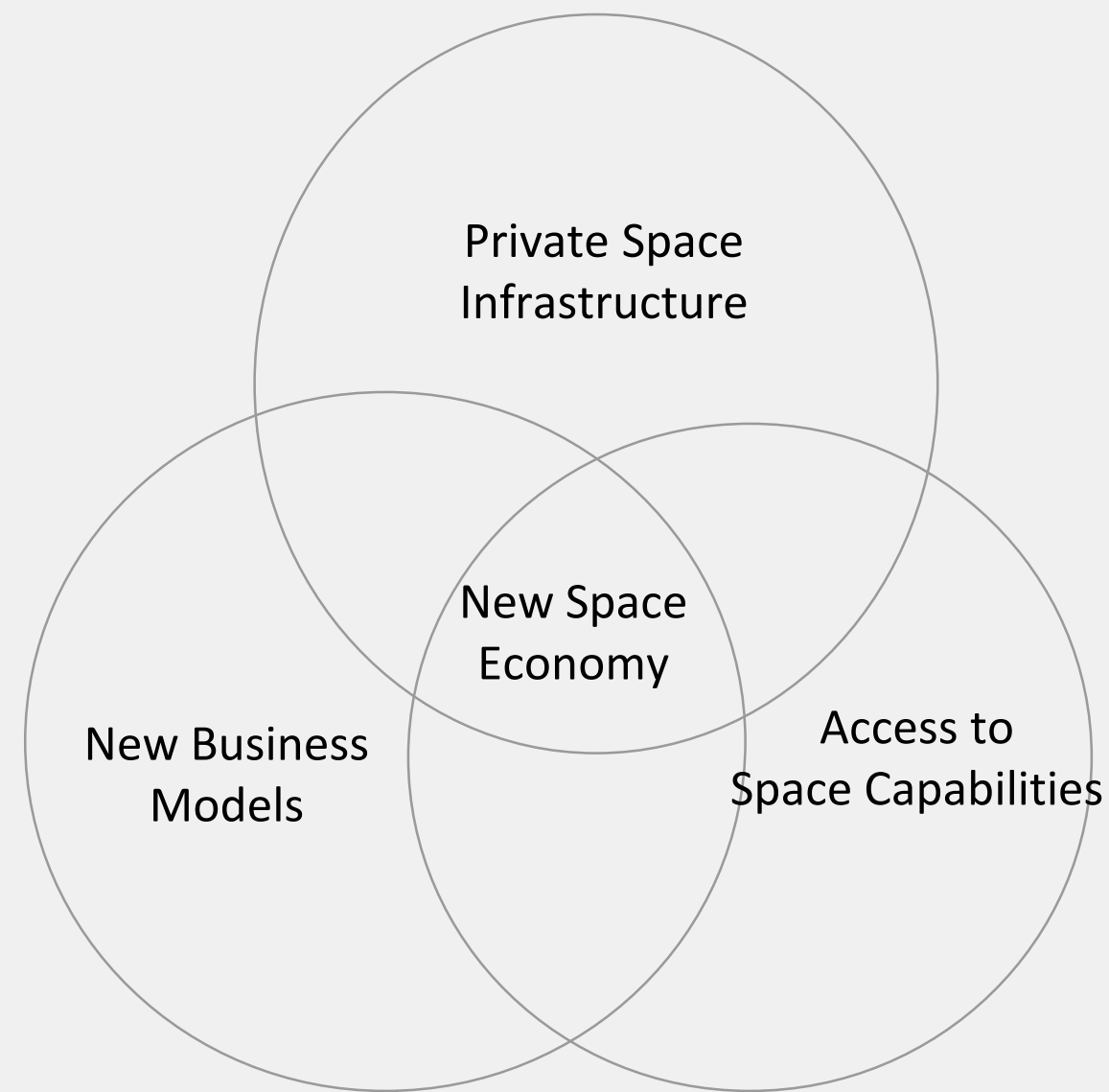
WHAT'S NEW SPACE ECONOMY?

The new paradigm due to tremendous technology development

New Space Economy = Faster Cheaper Better way of creating private space infrastructure

New Space Economy = Current space related activities, public and private, which create value and benefits to society, lowers barrier of entry for companies in all industry sectors

New Space Economy = Non-space related companies use products of Space Economy to create content for their platforms





WHY NEW SPACE ECONOMY?

- Open new business opportunities : apply your know-how to space business
- Strengthen and grow your current business by using space capabilities (data, connectivity, etc.) and their links to terrestrial technologies
- Engage new partners in space business to strengthen your business

Program participation benefits

Deeper understanding of key markets

- Validated business opportunities
- Market studies

Quicker market & customer access

Meeting and matching with potential customers & partners

Market & promote Finnish offering on target markets

- Media
- Exhibitions

Support in Financing

- Business Finland Innovation funding for New Space Economy
- Matching with potential foreign investors: VC, technology partnering etc.

Strengthening of capabilities

- Support to piloting
- Training opportunities
- Offering and supplier credibility

Support to networking and co-operation between companies, research centers and universities, as well as related ecosystems

CONTACT US!

We'll help your company to grow

Markus Ranne
Program Manager
+358 (0)2946 95453
markus.ranne@businessfinland.fi

www.businessfinland.fi/avaruus
www.businessfinland.fi/en/space

www.spacefinland.fi